

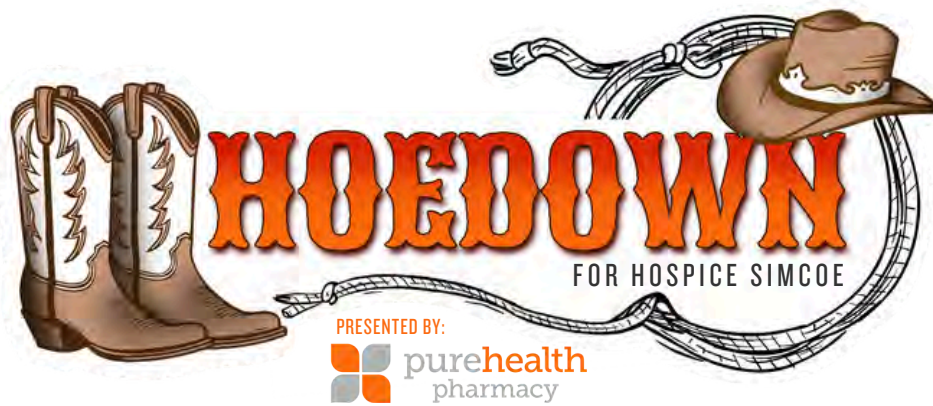
PRESENTED BY:



# SPONSORSHIP OPPORTUNITIES

**FRIDAY, NOVEMBER 1<sup>st</sup>**  
**BARRIE GOLF & COUNTRY CLUB**





## YEEHAW

**GET READY TO KICK UP YOUR HEELS BECAUSE HOSPICE SIMCOE IS THRILLED TO ANNOUNCE OUR ANNUAL GALA IS GOING COUNTRY!**

**JOIN US FOR THE 'HOEDOWN FOR HOSPICE SIMCOE' ON FRIDAY, NOVEMBER 1, 2024, AT THE BARRIE GOLF & COUNTRY CLUB.**

### **THIS YEAR'S SHINDIG IS PACKED WITH EXCITEMENT:**

The host with the most, Layne, 'The Auctionista', will dazzle you with their electrifying personality. Dayna Reid, the sensational up-and-coming singer and songwriter from Elmvale, will serenade you with her soulful tunes. Savor a fantastic Southwestern-themed dinner that will tantalize your taste buds. Try your luck with unique fundraising games, offering amazing prizes that go beyond your typical gala experience. And, of course, have loads of fun while supporting a great cause!

But the fun doesn't stop there! We're hosting an After Party featuring award winning DJ, Andrew Cachet, a mouth-watering poutine bar, and more fun fundraising games. Be sure to invite the young professionals from your organization! This is a fabulous opportunity to get them engaged and show them the importance of supporting local organizations. Dust off your boots and join us for a night of unforgettable fun and fundraising!

### **THERE ARE SEVERAL WAYS YOU CAN SUPPORT THE HOEDOWN FOR HOSPICE:**

Become a sponsor – Many opportunities are available and outlined in the enclosed sponsorship package. Purchase event tickets!

- **\$275 each, or \$2,200 for a table of 8**
- **\$50 each for the After Party**

Show your support in-kind and provide an item for our silent auction or fundraising game prize! Sponsoring the Hoedown is a perfect opportunity to reinforce your company's image as an active community partner. The sponsorship levels and donation forms can be found in this package. All sponsorship opportunities are customizable to meet your organization's goals.

We appreciate your time and interest and look forward to hearing from you!

Marilyn Guest  
Manager, Fund Development  
[marilyn@hospicesimcoe.ca](mailto:marilyn@hospicesimcoe.ca)

Jackie Fox  
Coordinator, Fund Development  
[jackie@hospicesimcoe.ca](mailto:jackie@hospicesimcoe.ca)



# YOUR SPONSORSHIP OPPORTUNITIES

## CASH SPONSORS

**PLATINUM**  
**\$10,000**  
**CASH**

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 8 tickets (one table) to the Hoedown
- 8 tickets to the Afterparty
- 4 VIP parking passes
- Full page advertisement in printed program
- Verbal recognition at the podium by the emcee
- Company logo on digital screens at the event
- Company logo placement with sponsorship acknowledgment on the following: Programs, signs at the event and post-event materials, social media posts and Hospice Simcoe website ([hospicesimcoe.ca](http://hospicesimcoe.ca))

**GOLD**  
**\$5,000**  
**CASH**

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 4 tickets to the Hoedown
- 4 tickets to the Afterparty
- 2 VIP parking passes
- Half page advertisement in printed program
- Verbal recognition at the podium by the emcee
- 2nd tier Company logo on digital screens at the event
- 2nd tier Company logo placement with sponsorship acknowledgment on the following: Programs, signs at the event and post-event materials, social media posts and Hospice Simcoe website ([hospicesimcoe.ca](http://hospicesimcoe.ca))

**SILVER**  
**\$2,500**  
**CASH**

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 2 tickets to the Hoedown
- 2 tickets to the Afterparty
- Quarter page advertisement in printed program
- Verbal recognition at the podium by the emcee
- 3rd tier Company logo on digital screens at the event
- 3rd tier Company logo placement with sponsorship acknowledgment on the following: Programs, signs at the event and post-event materials, social media posts and Hospice Simcoe website ([hospicesimcoe.ca](http://hospicesimcoe.ca))

**BRONZE**  
**\$1,000**  
**CASH**

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 2 tickets to the Afterparty
- Verbal recognition at the podium by the emcee
- 4th tier Company logo on digital screens at the event
- 4th tier Company logo placement with sponsorship acknowledgment on the following: Programs, signs at the event and post-event materials, social media posts and Hospice Simcoe website ([hospicesimcoe.ca](http://hospicesimcoe.ca))



# YOUR SPONSORSHIP OPPORTUNITIES

## IN KIND & INCENTIVE SPONSORS

PLATINUM  
**\$10,000**  
VALUE

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 8 tickets (one table) to the Hoedown
- 8 tickets to the Afterparty
- 4 VIP parking passes
- Full page advertisement in printed program
- Verbal recognition at the podium by the emcee
- Company logo on digital screens at the event
- Company logo placement with sponsorship acknowledgment on the following: Programs, signs at the event and post-event materials, social media posts and Hospice Simcoe website ([hospicesimcoe.ca](http://hospicesimcoe.ca))

GOLD  
**\$5,000**  
VALUE

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 4 tickets to the Hoedown
- 4 tickets to the Afterparty
- 2 VIP parking passes
- Half page advertisement in printed program
- Verbal recognition at the podium by the emcee
- 2nd tier Company logo on digital screens at the event
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SILVER  
**\$2,500**  
VALUE

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 2 tickets to the Hoedown
- 2 tickets to the Afterparty
- Quarter page advertisement in printed program
- Verbal recognition at the podium by the emcee
- 3rd tier Company logo on digital screens at the event
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BRONZE  
**\$1,000**  
VALUE

### YOU RECEIVE:

- Right to use the Hoedown for Hospice logo in advertising and promotion of your sponsorship
- 2 tickets to the Afterparty
- Verbal recognition at the podium by the emcee
- 4th tier Company logo on digital screens at the event
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# HOEDOWN FOR HOSPICE

## D O N A T I O N F O R M

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**WE ARE PROUD TO SUPPORT 'HOEDOWN FOR HOSPICE' AND WOULD LIKE TO OFFER A:**

CASH DONATION

IN-KIND DONATION

INCENTIVE PRIZES

SPONSOR LEVEL: \_\_\_\_\_

SPONSORSHIP DONATION: \_\_\_\_\_

DATE DONATION IS RECEIVED: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_



**PLEASE MAKE CHEQUE PAYABLE TO: 'HOSPICE SIMCOE - HOEDOWN'**

To confirm and register your support, please send form to:

HOSPICE SIMCOE

336 Penetanguishene Road, Barrie, ON L4M 7C2

Attention: Jackie Fox

EMAIL: [jackie@hospicesimcoe.ca](mailto:jackie@hospicesimcoe.ca)

PHONE: 705-722-5995

FAX: 705-722-0716